

खलिहान



Khalihaan Mela:

Mela is considered as an important event which creates an opportunity where people of different background, religion and emotions meet each other at one place and enjoy the joy of togetherness. “Khalihaan Mela” is such an event where farmers from different villages will meet at a venue, which will give them the feeling of “khalihaan”. The idea is to showcase different government schemes , showcase different innovative techniques, showcase various new equipment for farmers at one place. Apart from this, it will create true feeling of Mela, as it will have food stall, kisan stall, kisan game, cultural programme etc.



Benefits:

- Promote Government schemes through this Mela to maximum audience.
- Analyze development / Impact of schemes from actual users by interacting with them at the venue.
- Provide opportunity of employment / entrepreneurship or any person who deserve and need them.
- Promote local food and recipes, It will give an opportunity to scale those vendors who are hidden and unexplored.